

Haryana Police, Government of Haryana

Head office: Haryana Police Headquarter, Plot no. C8-9, Sector-6,
Panchkula, Haryana
0172-2587907

Reference no. 7519/SAL/IT

Date: 05-11-2020

Inviting Company/ Individual/ Professional to Design the Logo of Haryana 112

The State of Haryana is in the process of implementing a State-wide Emergency Response Support System. The main objective of Haryana 112 Project is to provide prompt, consistent, round the clock and complete Emergency Response and Resolution by synergizing leadership, innovation, police skills and Technology.

Haryana Police intends to invite company/ individual/ professional in designing a logo for the flagship Haryana 112 (Emergency Response Support System) Brand. The Logo shall comprise of an attractive design depicting Haryana Emergency Response Support System.

A meeting is scheduled to be held on 13.11.2020 (Friday) at 11.30 AM in Conference Hall, Police Headquarters, Sector-6, Panchkula, Haryana to show the presentation of referred logo.

The evaluation of the presentation shall be based on the followings:

Technical Parameters:

1. Participants should present the Logo in JPEG/ JPG/ PNG/ SVG format only. The final selected Logo shall be accepted in the CDR/ AI file only.
2. The Logo should be designed on a digital platform. The winner shall be required to submit the design in an editable and open file format. Participants should ensure that original designs are submitted.
3. Logo should be designed in multi-colours. The size of the logo may vary from 5cm*5cm to 60cm*60cm in either portrait or landscape.
4. The Logo should be usable on the website/ social media such as Twitter/ Facebook and on printed materials such as b/w press releases, stationery and signage, labels etc.
5. The logo should be usable on the Emergency Response Vehicles, Display board on Emergency Response Centre, Pamphlets etc.
6. The Logo should be in high resolution with minimum 300 DPI.

Evaluation:

1. All the entries received by Haryana Police would be scrutinized by a selection Committee.
2. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of Haryana Police.
3. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or on any decision of the Selection Committee.
4. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Haryana State only.
5. The selected logo will be rewarded with recognition letter & suitable cash amount.

Note:

It is to declare that the inviting authority may withdraw this invitation anytime without issuing prior notice & assigning any reason.


(Hissam Singh) HPS
DSP/ IT

for Director General of Police, Haryana